



April 22, 2015

Dear Potential Business Sponsor:

On behalf of the Community Birth Circle, a local, grassroots 501c3 non-profit organization established in 2011, I am excited to announce that we are planning our first annual Light Up! 5K Run/Walk with a 1-Mile Run and Kids' Fun Run. Our intention this year is to "light up" information about the postpartum time in the childbearing experience. **The race date this year is August 29, 2015.** All proceeds from the race will go directly toward furthering the mission of the Community Birth Circle: *to serve as a community resource committed to the support, empowerment and education of women and their families as they journey through pregnancy, childbirth, postpartum and early childhood. Community Birth Circle members work to unite people through building relationships and providing resources and information to support happy, healthy families.*

We work tirelessly toward this mission, offering childbirth classes free of charge to parents every month, supplying doula scholarships through grant funds, hosting regular support groups on a variety of topics around pregnancy, labor, birth and postpartum, and much more. We are excited to expand the services we can offer, and our hope is that this 5K fund-raising event will help provide the necessary financial resources to do so. All of our income is through grants and donations and we cannot carry out our mission without the support of the community!

For the race, we are offering levels of sponsorship. We have served hundreds of families and intend to heavily promote this race, so your donation will get your business a great deal of publicity! Your donation can be **monetary or in the form of a raffle prize** at the following levels:

Platinum Level \$1000 donation	Gold Level \$500 donation	Silver Level \$250 donation	Bronze Level \$100 donation	Sponsor Board *Any donation
*All Gold Level *Promo as official race sponsor *Name and logo on sponsor banner *3 free entries into the race	*All Silver Level *Name on large Gold Level banner at race *Free race shirt *Name on race promo materials *2 free entries into the race	*All Bronze Level *Name on Silver Level banner at race *1 free entry into the race	*Name on sponsor board at the race *Name on t-shirt *Newspaper coverage	*Name on sponsor board at the race

We also put together a **Goodie Bag** where you can even further promote your business. Just give us 250 of a promotional item or coupon and we will include this in the goodie bag that all participants receive!

You may also want to help by participating in the race as a business. We have the **Team Challenge**, where the largest team wins a dinner at a local restaurant! Participants can do either the 5K or 1 Mile

Run, or our youngest community members are invited to their own special race, the Kids' Fun Run for ages 2-7. Register by mailing in the enclosed form with payment or send an email to cait@communitybirthcircle.com and pay online via Paypal.

Please consider joining us for this event. Thank you in advance for your support and thank you for working with us to provide community, education, support and more to local families as they bring their precious babies into the world!

Sincerely,

Cait Olsen
Race Director
Communitybirthcircle.com
cait@communitybirthcircle.com
330-601-6301

Yes, we would love to sponsor the Community Birth Circle Light Up! 5K Race!

Business Name _____

Contact Person _____ Position _____

Business Address _____

Phone _____ Email _____

Donation level: Platinum Gold Silver Bronze Other: _____

We will supply 250 promotional items for the goodie bag: _____

We will have a business team participating in the race (please submit registration form).

We will email our business logo for use on promotional materials to cait@communitybirthcircle.com (please submit a high-resolution image for quality printing).

Please return completed form and your contribution to PO Box 315, Orrville OH 44667 by June 1, 2015 to be included in promotional materials. We will still accept donations after this date. Alternatively, you may email the information to cait@communitybirthcircle.com (please be sure to include all information) and submit donations electronically through Paypal using the link on our website: communitybirthcircle.com --> support us.

All donations are tax deductible. Thank you for your support!